



Global Sustainable Seafood Initiative

Global Fishery Forum

15 September 2017, St Petersburg



Confidence in certified seafood



Our vision:

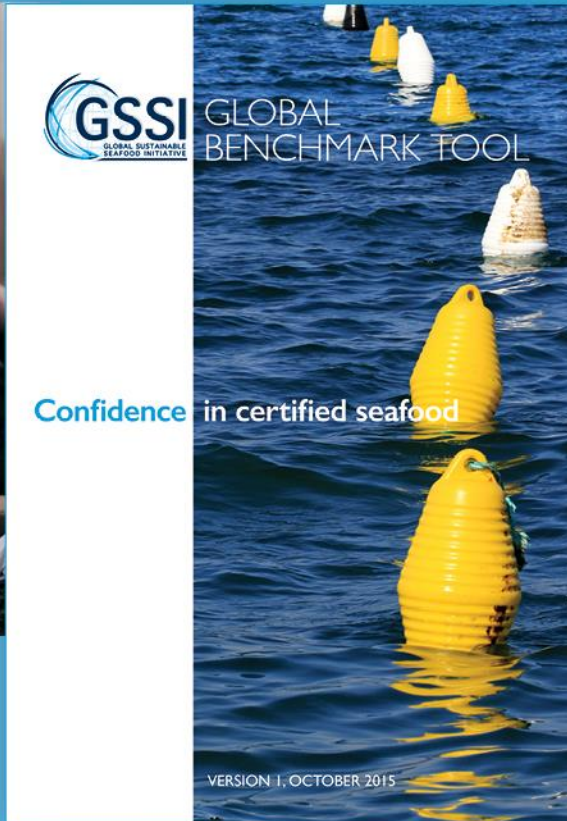
more sustainable seafood
for everyone

Our mission:

- to ensure confidence in the supply and promotion of certified seafood
- to promote improvement in seafood certification schemes



GSSI GLOBAL BENCHMARK TOOL IS UP, RUNNING, AND HERE TO STAY



LAUNCHED AT 20TH ANNIVERSARY
OF THE FAO CODE OF CONDUCT
FOR RESPONSIBLE FISHERIES
VIGO, SPAIN, OCTOBER, 2015



KEY MILESTONES 2016: RECOGNITION OF 3 SEAFOOD CERTIFICATION SCHEMES





IN THE PIPELINE





GLOBAL BUYERS RESHAPED THEIR SOURCING POLICIES TO INCLUDE GSSI



MORRISONS



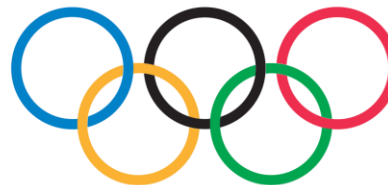


SUPPORTING SUSTAINABLE GAMES



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TOKYO 2020



FUNDING PARTNERS



AFFILIATED PARTNERS





JOIN THE COMMITMENT

- Become part of GSSI Partnership
- Build GSSI into sourcing policies
- Inform partners, suppliers and customers
- Promote GSSI recognized certification
- Non-competitive collaboration
- Public Private Partnership